



HEALTHPLATFORM.NEWS

Amplifying facts, reason & common sense

Solicitation for Stories

We are building a new policy-oriented vertical news site focusing on health. Under the Policy Platform News umbrella, Health Platform News will serve as a go-to resource for independent-thinking readers looking for accurate and insightful news and commentary on health policy, just as its sister publication Energy Platform News (EnergyPlatform.News) does for energy policy.

What you're looking for

An opportunity to write meaningful, impactful stories relevant to policymakers and the health sector and earn up to \$250 per story.

What we're looking for

Clearly written, concise stories that provide readers with a punchy overview of issues through one or more of these lenses:

- **Providers** = Hospitals, physicians, nurses, specialists, pharma, equipment/suppliers, etc.
- **Payers** = Patients, insurers, employers and charitable care organizations
- **Programs** = Everything from Medicaid to mental health, telehealth to nutrition, workforce to wellness

We value our readers' time, so we must be willing to spend our time thinking critically about how to structure stories to give readers what they need to know. This requires putting the reader first.

Story requirements

- Be 350 to 500 words
- Start with a compelling and concise lede
- Follow with a brief subheading "Why it matters"
- Include relevant context via subsections such as "The bigger picture," "Yes, but," "Additional context," and "More detail"
- Incorporate supporting links throughout, so readers can see our sources

Consistency in story format is important because it helps writers organize impactful writing, and it helps readers quickly understand an issue and its scope. Contributors will have wide latitude to report stories within the health sector, so long as stories satisfy these guidelines and follow the facts.

How to become a staff writer

Please email your credentials plus writing samples to health@policyplatform.news

About HealthPlatform.news/PolicyPlatform.news

Mission statement

PolicyPlatform.news is the go-to resource for independent-thinking readers looking for accurate and insightful news and commentary on policy matters. Through original reporting and thoughtful curation, we provide our audience with credible, smart journalism that follows the facts instead of the pack.

How we operate

PolicyPlatform.news is an independent U.S. media organization committed to giving state policymakers and voters access to accurate reporting, comprehensive analysis and informative perspectives. Our work is fact-checked and thoroughly reviewed to ensure accuracy because our readers deserve nothing less.

Why we do what we do

We focus on the intersection of industry, the economy and state and federal policy because these issues are interrelated and critically important to American life. By highlighting the impacts of policy decisions, we aim to show the consequences of policy actions on American families, businesses and communities. We also want to provide readers with the context and knowledge they need to be informed voters.

How we're funded

Our operations are supported by donations from readers who appreciate our coverage, as well as through advertising and contributions from nonprofit foundations. Advertisements are clearly marked. So are news stories and guest commentaries. Our work is strongly reported and stands on the facts.